the AUTHORITY
Pennsylvania Auto Theft Prevention Authority

Research and Social Media Techniques for Investigators

December 15, 2017
8:00 AM – 3:00 PM

Cranberry Township
Public Safety Training Complex
1000 Maintenance Bldg. Drive
Cranberry Twp, PA 16066

POLICE
•CRANBERRY TOWNSHIP•
POLICE
DEPARTMENT

The PA ATPA, in partnership with the Cranberry Township Police Department, will be conducting a training program on Research and Social Media Techniques. This program will feature classroom instruction by Joe Stephenson, Managing Director of SIU for Hagerty Insurance. Coffee breaks and lunch will be provided.

This presentation provides the investigator with information on how to better secure results from the Internet and social media platforms to gain relevant information in less time. We will discuss Google internal functions, the use of 'operators' in a Google search, and how to use Google to access social media content, including cross content postings - all without needing login information. Learn how to locate, identify and then extract information from various social media platforms, like Facebook, Twitter & Instagram. An emphasis will be placed on Facebook, with instruction on how to find so-called hidden data from seemingly private profiles, as well as an introduction into URL manipulation & learning how to locate profiles using non-traditional information (such as age, gender, profession, and likes). How to create a covert profile will be discussed, as well as image metadata, mapping analysis, and we will explore a number of free third party websites that will assist you in refining data, building link analysis, and more.

There are **65** training slots available on a first come, first accepted basis. There is **NO** fee for this training. Municipal officers will earn 6 MPOETC CLEE credits for completing this program.

Deadline to register is Friday, December 1, 2017
Register online at www.watchyourcar.org

For questions please contact the **PA Auto Theft Prevention Authority** at (717) 591-7097 or atemperine@watchyourcar.org.

Attendees who are not currently members of the International Association of Auto Theft Investigators (IAATI), will be eligible for a FREE one (1) year membership upon completion of the course.